From: K McKenzie

Sent: Monday, 11 April 2016 11:22 a.m.

To: Advertising Standards Authority <asa@asa.co.nz>

Subject: Children's codes

Greetings,

I am concerned and annoyed when I see children throwing food, making inappropriate messes of household utensils and furniture. It is promoting antisocial behaviour as the norm and diminishes the respect for caring adults who provide children with their shelter and food. I don't see this aspect reflected in the current documentation and I request that this be included.

Regards K